

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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<b>Lu et al.</b>	)	with the United States Patent and
	)	Trademark Office on this date:
Serial No.: 09/909,224	)	
	)	
For: AUDIENCE	)	
MEASUREMENT SYSTEM FOR	)	
DIGITAL TELEVISION	)	
	)	<b>December 3, 2007</b>
Filed: July 19, 2001	)	
	)	/James A. Flight/
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	)	
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**RESPONSE TO THE OFFICE ACTION DATED AUGUST 1, 2007**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office action dated August 1, 2007, please enter the following amendments and consider the following remarks:

**The Status of the Claims** is reflected in the listing of claims that begins on page 2 of this paper.

**Remarks** begin on page 13 of this paper.